

Seminar guide

PROMOTING YOURSELF IN A DIGITAL WORLD

by Janet Miller



Prospecting on Social Media:

- Look for people on Facebook job sites, online yard sales, and unresolved leads.
- Look at their profile, make sure that they are someone that you believe would be good for Avon. Do they have a lot of pictures with bad language or signs? We want to represent our company well.

Send them a private message - *Hi, Janet! Your status update came up in my newsfeed on the Hot Springs Job so I checked out your profile. Love your profile picture. Great Smile! Anyways, I thought I would go out on a limb, and reach out to you because I'm an executive recruiter for a beauty company headquartered out of New York and we are expanding in our area, you seem really sharp and motivated. "Do you have any openness to making extra money?"*

Once they respond - send them the following message - I would love to share how you can make the above money. When you are motivated and are willing to partner with me for training it is so easy. You will receive brochures (books) and you will give them to your friend's family neighbors everyone you know and then follow back up to get their orders. You will also receive an online store that everyone can shop on-line. I will show you how you can make 40% each campaign (every two weeks). How does this sound?

Ask them how much money they need to make a month and how they could use this?

Become their friend - find out about them - find out their why

I will provide you with what you need to get started for your first two campaigns, then you will give out your books, estore site to your friends, family, neighbors. Every two weeks (Monday) you will place an order on line, it will be delivered on Thursday. You will deliver your products.

Closing the sale - We have been in business for 130 years. We sell make up, skin care, jewelry and much more. Here is a brochure.

<https://www2.youravon.com/REPSuite/static/catalog/2016/14/en/index.html>

Set up a time to call them and do the appointment - make sure you give them the link for startavon.com and your district code. If they are not interested ask them for names and number of someone they know that might have an openness to making money.

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Districts 5301, 5303, & 5942

Facebook: <https://www.facebook.com/groups/dist5301/>